

20  
25

**MEDICO**  
ERBIL INTERNATIONAL HEALTH EXHIBITION

# PROPOSAL

DISCOVER THE FUTURE OF HEALTH

 5-8 February 2025

 10 AM - 7 PM



# MEDICO

ERBIL INTERNATIONAL HEALTH EXHIBITION

**DISCOVER THE FUTURE OF HEALTH**



## **Info**

+964 750 965 9007  
info@medico.krd

## **Conference**

+964 750 658 9007  
conference@medico.krd

## **Sales**

+964 751 965 9007  
sales@medico.krd

## **Sponsors/Exhibitors Info**

+964 750 958 9007  
companies@medico.krd

     
@medico\_krd

# ABOUT MEDICO



MEDICO is the First and Largest International Health Exhibition in Iraq and Kurdistan Region. Scheduled for 5th to 8th February 2025, in Erbil, Kurdistan Region of Iraq, MEDICO is the premier platform for showcasing the future of healthcare and wellness.

The event brings together healthcare professionals, businesses, innovators, and the general public to explore the latest advancements in the medical field, fostering connections and collaborations that drive progress in the industry

 Erbil International Fair

 5-8 February 2025

 10 AM - 7 PM



# KEY NUMBERS



## DURATION

**4**

Days

## ATTENDEES

More than

**30K**

citizens

## EXHIBITORS

Over

**150**

local and  
international  
companies

## JOB OPPORTUNITIES

More than

**1K**

job vacancies  
available

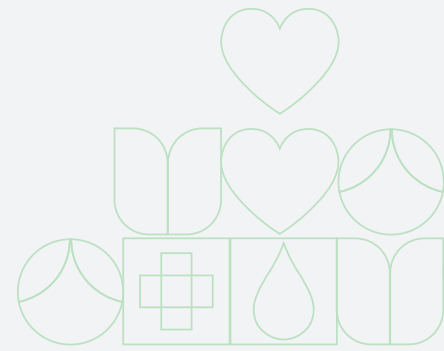
## SESSIONS

Over

**100**

panels, research  
presentations,  
and health articles





# WHY EXHIBIT IN MEDICO?



Exhibiting at MEDICO offers an unparalleled opportunity to connect with a broad and diverse audience, including everyday citizens, healthcare professionals, and high-level medical practitioners such as physicians, dentists, pharmacists, and nurses. The exhibition provides a dynamic platform for businesses to showcase their products, services, and innovations, positioning their brand at the forefront of the healthcare industry.



# BY EXHIBITING AT MEDICO, YOUR BUSINESS WILL:



- 01 | Engage directly with thousands of potential clients and partners.
- 02 | Directly sell your products and services to an engaged and interested audience, driving immediate sales and creating lasting customer relationships.
- 03 | Demonstrate the real-world benefits of your offerings to a captive audience.
- 04 | Launch new products and receive immediate feedback.
- 05 | Build brand awareness and establish a strong presence in the growing healthcare market of Iraq and Kurdistan.



# WHY INVEST IN MEDICO?



Investing in MEDICO is a strategic move that offers significant returns in terms of brand visibility, market penetration, industry leadership and even sales. You can benefit from the enormous attendees and sell your products. As the most prominent health exhibition in the region, MEDICO attracts a diverse audience of decision-makers, influencers, and consumers, providing a unique platform to enhance your brand's reputation and reach.

## KEY BENEFITS OF INVESTING IN MEDICO:

### Targeted Marketing

Reach a specific demographic that aligns with your business goals, including healthcare professionals, industry leaders, and general consumers.

### Direct Selling

MEDICO offers exhibitors the unique advantage of direct selling, allowing your business to generate immediate revenue while showcasing your products and services. Convert interest into sales on the spot, taking advantage of the high foot traffic and targeted audience that MEDICO attracts.

### High Visibility

Your brand will be prominently featured in front of a large and relevant audience.

### Networking Opportunities

Connect with key stakeholders, potential clients, and industry peers, fostering valuable relationships that can lead to long-term business success.

### Exclusive Access

Gain insights into the latest industry trends, innovations, and opportunities, positioning your business as a leader in the healthcare sector.

# SPONSORSHIP PACKAGES

## MAIN SPONSOR →

90,000\$

Area size of 112 SQM, in the main venue of MEDICO exhibition specified for the Main Sponsor, unequipped for a custom booth.

Promotional video production about the company and its participation in MEDICO, which will be published on all social media channels of the

60 minutes stage time for company presentation on the conference stage according to the event agenda.

Official acknowledgement as Main Sponsor of MEDICO 2025 on the opening ceremony.

5 feather flags to be placed in the main outdoor sidewalk of the venue.

**Your logo will be displayed on the defined locations as Main Sponsor on the following elements:**

- ♥ MEDICO Official website.
- ♥ Back-side of the ID badge of the team and exhibitors.
- ♥ Sponsor wall that will take place inside the venue.
- ♥ Outdoor advertising; billboards and LED screens, that will be located inside the cities.
- ♥ Outro of the videos of event.
- ♥ Post-report of MEDICO 2025.
- ♥ Printing invitation that will be distributed to government, general consulates, and VIPs.
- ♥ On the screen design of the conference screen.





# DIAMOND SPONSOR

\$70,000

- VIP SPACE** | Area size of 96 SQM, in the main venue of MEDICO exhibition specified for the Diamond Sponsors
- SEMINAR** | 30 minutes stage time for company presentation on the conference stage according to the event agenda
- VIDEO PRODUCTION** | Promotional video production about the company and its participation in MEDICO, which will be published on all social media channels of the event
- BRANDING** | **Your logo will be displayed on the defined locations as Diamond Sponsor on the following elements:**
- ♥ MEDICO Official website.
  - ♥ Back-side of the ID badge of the team and exhibitors.
  - ♥ Sponsor wall that will take place inside the venue.
  - ♥ Outdoor advertising; billboards and LED screens, will be located inside the cities.
  - ♥ Outro of the videos of event
  - ♥ Post-report of MEDICO 2025
  - ♥ Printing invitation that will be distributed to government, general consulates, and VIPs.
  - ♥ On the screen design of the conference screen.

# PLATINUM SPONSOR

**\$55,000**

- VIP SPACE** | Area size of 72 SQM, in the main venue of MEDICO exhibition specified for the Platinum Sponsors
- SEMINAR** | 15 minutes stage time for company presentation on the conference stage according to the event agenda
- VIDEO PRODUCTION** | Promotional video production about the company and its participation in MEDICO, which will be published on all social media channel of the event
- BRANDING** | **Your logo will be displayed on defined locations as Platinum Sponsor on the following elements:**
- ♥ MEDICO Official website.
  - ♥ Back-side of the ID badge of the team and exhibitors.
  - ♥ Sponsor wall that will take place inside the venue.
  - ♥ Outdoor advertising; billboards and LED screens, that will be located inside the cities.
  - ♥ Outro of the videos of the event.
  - ♥ Post-report of MEDICO 2025.
  - ♥ On the screen design of the conference screen.



# GOLDEN SPONSOR

\$35,000

## VIP SPACE

Area size of 60 SQM, in the main venue of MEDICO exhibition specified for the Gold Sponsors

## VIDEO PRODUCTION

Promotional video production about the company and its participation in MEDICO, which will be published on all social media channel of the event

## BRANDING

**Your logo will be displayed on the defined locations as Gold Sponsor on the following elements:**

- ♥ MEDICO Official website.
- ♥ Sponsor wall that will take place inside the venue.
- ♥ Outro of the videos of event.
- ♥ Post-report of MEDICO 2025.
- ♥ On the screen design of the conference screen.



# EXHIBITOR PACKAGES

## CUSTOM DESIGN BOOTH

**Minimum space:** 15 SQM

**Fees:** \$220 per SQM

## EQUIPPED STAND

**Minimum space:** 12 SQM

**Fees:** \$250 per SQM

**Equipment for each 12 SQM:**

Shell scheme stand,  
company name printing,  
2 chairs, 1 square table,  
electrical socket, carpet  
under the booth.





# MEDICO

ERBIL INTERNATIONAL HEALTH EXHIBITION

UNDER THE DIRECT SUPERVISION OF  
MINISTRY OF HEALTH OF KRG



ORGANIZED BY

**NV** NorthVision

